

2008 Anthem Gurney Tourney Sponsorship Form

What is the Anthem Gurney Tourney?

The Anthem Gurney Tourney is a very unique fundraising event in which teams of costumed racers navigate hospital gurneys through a creative and challenging obstacle course set up on Marshall Street, in the heart of downtown Richmond. Awards are given for such accomplishments as the fastest gurney, best obstacle, and most creatively decorated gurney. This year's event will benefit the Hospital Hospitality House of Richmond and the MCV Auxiliary.

When is the Anthem Gurney Tourney?

Saturday, September 13, 2008.

How can you participate?

Many sponsorship opportunities are available, offering corporate team building experiences and unique ways to get your corporate message and name in front of the community.

\$2,000 (\$1,500 non-profit rate)

Obstacle - Your team creates a unique "obstacle" for the Anthem Gurney Tourney Obstacle Course. For example, a shoe company sponsor placed a giant box of shoes on the course and racers had to find and wear a matching pair, and a local fire department dangled a ball from a ladder that had to be "shot" with a fire hose. The more creative, the better!

\$1,500 (\$1,000 non-profit rate)

Gurney - As a Gurney Sponsor, your team decorates a gurney in a theme of your choice and participates in the race. One team member rides, while four push the gurney through the obstacle course. For example, a local architect went with an Egyptian theme complete with gold-painted gurney pushers and Cleopatra on a throne, and the SS Minnow was spotted sailing down 7th Street with Gilligan and the gang.

\$1,000 (\$500 non-profit rate)

Banner - Display your company banner along the race course and promote your community spirit!

***For more information or additional sponsorship opportunities
please call Ellen Sandridge or Debra de Haas at 828-6901.***

Yes! We will sponsor the Anthem Gurney Tourney at the following level:

\$ _____ Sponsored Item _____

Enclosed is a check in the amount of \$ _____

(Please make checks payable to MCV Hospitals Auxiliary)

Sponsor's Name _____ Phone _____

Contact Person _____ Email _____

Street Address _____

City _____ State _____ Zip _____

Please return this form with payment to:

2008 Anthem Gurney Tourney
c/o JoAnn Burton, MCV Hospitals Auxiliary
P.O. Box 980256
Richmond, VA 23298-0256

Note: All contributions to the Anthem Gurney Tourney are tax deductible in accordance with IRS guidelines. The MCV Hospitals Auxiliary Tax ID number is 54-0990333.